

BUSINESS COMPANY PROFILE MANELO KERAEX19



2021 / 867084 / 07

2023



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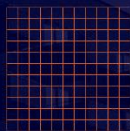
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About us

Manelo keraex19 (PTY) LTD is an agricultural company basically located in Batlharos in John Taolo Gaetsewe Region in Ga-Segonyana sub-region under the major Mr G Masegela and Chief Pelenomi Toto. We (Manelo Keraex19) are currently busy providing our people with fresh spinach, cabbage, tomatoes, carrots and green pepper.

The company started operating in the year of 2019 with the crop farming and was later expanded in other productions and registered officially in the year of 2021



Vision & Mission

Vision

Our vision is to develop our domestic farming sector by creating efficient, innovative, and sustainable solutions. We strive to promote practices that maximize the land's potential, while preserving its ecological balance, through the use of renewable energy and directed innovation. We aspire to become a profitable and respected agricultural enterprise, and to remain committed in responsibly managing resources and sharing our harvest with the world.



Mission

Our mission is to empower small farmers to produce healthy, nutritious crops for their local communities and also for the globe. We aim to create sustainable initiatives and long-term partnerships with our farmers; providing constant support and assistance, financially and technically. Through our farm vision, we remain devoted to sustaining the land and integrity of farming production, while also pushing the boundaries of agricultural practices for increased productivity and efficiency.

Our Goals

Goals should be aligned with personal values and interest in business profitability. It usually takes considerable thought to clearly define and prioritize goals. When working with family and partners, it's important that goals be discussed and agreed upon. Examples may include:

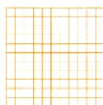
- To support myself and my family
- To have the best quality vegetables in the county
- To grow environmentally-friendly vegetables
- To get the best price
- To create a friendly and productive working environment

The next step is to determine how achievable the goals are. If they seem achievable, then the business plan can determine the methods for achieving these goals as well as a projected timeline. Goals may be short-term or long-term. Often the short-term goals help achieve long-term goals. As you assess your goals, several questions may come to mind:

- How much capital do you need to grow 20 acres of vegetables?
- Do you need to borrow capital from a bank?
- Do you have forecasted income statements or cash flow statements?
- Do you have capital to lease the land?
- Do you know from which certified nursery you're going to purchase your transplants?
- How are you going to make sure that you have enough labor for the season?
- What are the pesticide regulations?
- What are the water quality regulations?
- If you have a contract to grow vegetables, are you aware of all of your responsibilities and penalties if you fail to meet those responsibilities



Our Products



Management Team and personnel

Manelo Keraex19 Pty Ltd is a level 1, BBBEE rated private company, 100% Black Owned. The company is owned by A male director, Mr Boineelo Keraetswe
The company was registered on 2021



Boineelo keraetswe

Founder and Director



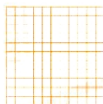
Boineelo keraetswe

Office Admin



Boineelo keraetswe

Operational officer



Accreditation



Manelo keraex19 is compliant with a few regulations required to provide various products.



CONTACT INFORMATION



Email

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Social Media

Facebook manelo keraex19

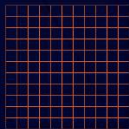
Address

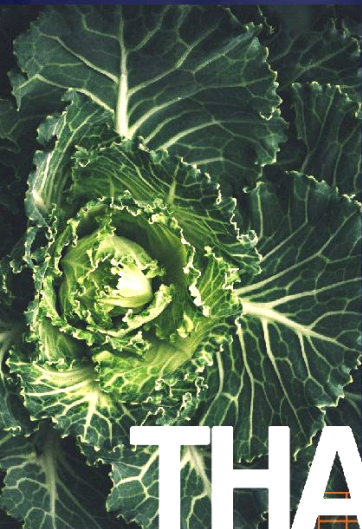
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**THANK
YOU**

