

**2020**



# **TOMORROW'S LEADERS CONVENTION**

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**25 March 2020 • Gallagher Convention Centre**

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For the past decade we've been bringing the cream of South Africa's Leaders together in one incredible convention for a united goal. These leaders have shared their knowledge, learned from one another and forged powerful connection at the Tomorrow's Leaders Convention, which celebrates its 12th anniversary in 2020.

South Africa is widely regarded as the gateway to Africa and is home to centuries of innovation, development and creativity. It is made up of a landscape that boasts unrivalled beauty and diversity, and is fuelled by an amazing array of cultures that comprise an incredible mix of warmth, character and innovation.

Tomorrow's Leaders brings together business leaders, innovation leaders and thought leaders from across South Africa, from the public, private and informal sectors. This incredible meeting of minds has always resulted in an inspiring convention that plays a major role in lighting the fire of inspiration and belief across South Africa.

Offering a unique mix of cutting edge information, remarkable stories from dynamic leaders, in addition to essential insight from leading industry professionals, the Convention has become an essential springboard for leaders of today and tomorrow to grow their leadership skills, knowledge and credibility to the next level.

South Africa is depending on this talent to drive the country forward, and the Tomorrow's Leaders Convention is proud to play a role in their growth and development of these key leaders.



<http://www.tomorrowleaders.co.za/>





## Nominate Tomorrow's Leaders

Who in your organisation is best placed to face the challenges of convergent disruption? Nominate them as candidates for Tomorrow's Leaders and send them to the Tomorrow's Leaders Convention to take their places among their peers. Your organisation will reap the benefits.

## Calling all candidates

Not all Millennials work for established organisations: many have already made waves with their own disruptive projects. If you fall into this category, your place at the Tomorrow's Leaders Convention is assured. Nominate yourself as a candidate and take part in this festival of innovation, excellence and expertise.

## Value to candidates

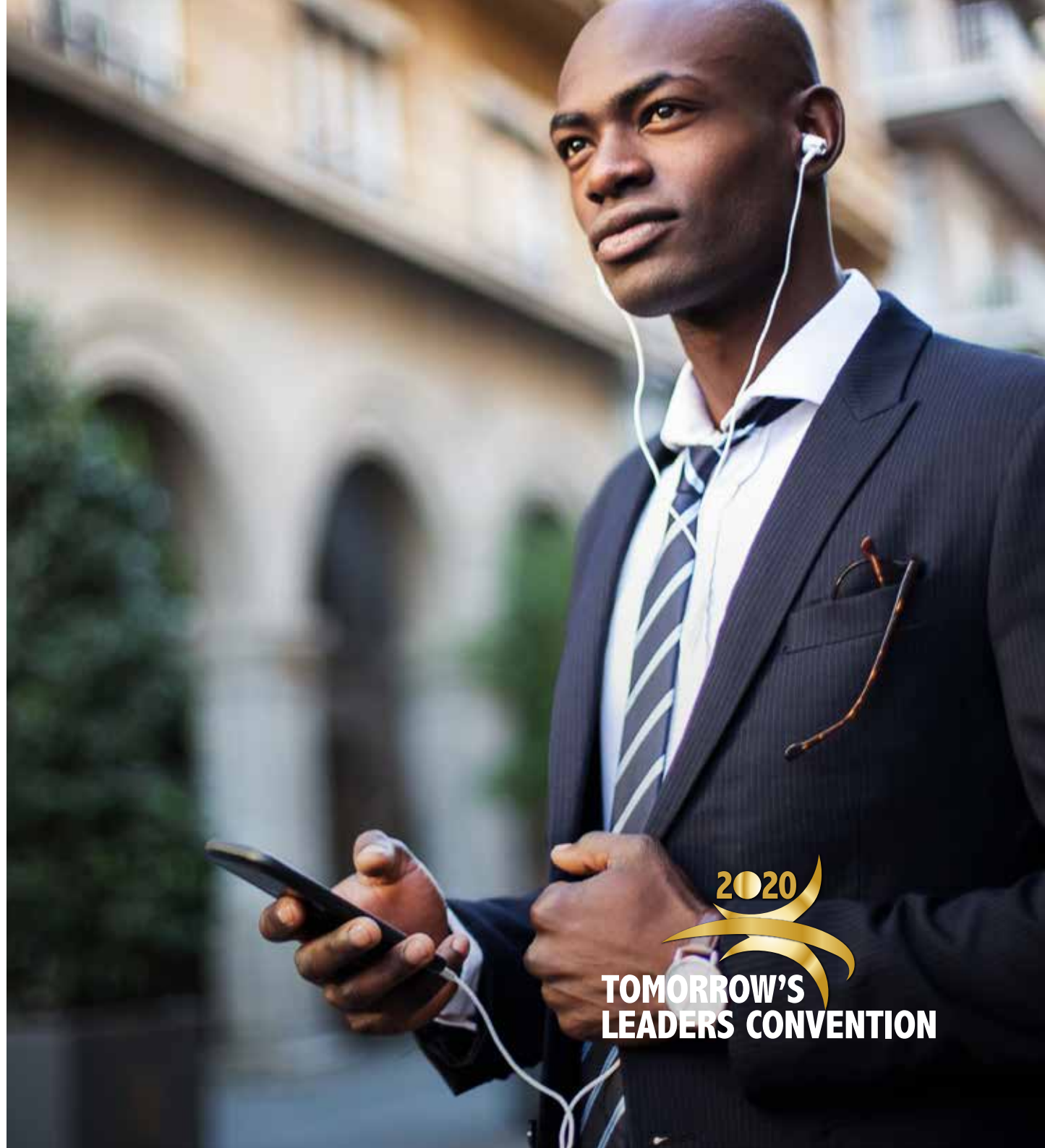
This has been a difficult financial time for all organisations, but it is also a time when strong leadership is especially needed. It may be easy to bypass professional development opportunities to focus on day-to-day challenges, but we know that to remain competitive you have to be ahead of the game. The Tomorrow's Leaders Convention gives you the edge to learn from the best and cultivate your own unique leadership style.

At Tomorrow's Leaders Convention, you will gain a new perspective on current leadership research and cutting-edge thought processes; re-examine your leadership "toolbox"; and think about your own approach to leadership and what you need to move to the next level.

## Glamour Evening

After an intense day, the attendees assemble at a glamorous cocktail evening to relax to fine music and entertainment. It is a time for informal discussion of the day's revelations and to strike up meaningful enduring relationships.

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## Leadership Magazine

Tomorrow's Leaders Covention in partnership with the award-winning Leadership magazine

For the past 33 years Leadership magazine has been a vital part of publishing in South Africa. Proudly South African, and brimming with insights, intelligence and interviews with leaders at the cutting edge of all aspects of our society, in August 2015 Cape Media was proud to produce its biggest issue of Leadership in its illustrious history—136 pages in its special Women's Month tribute.

When Cape Media bought this iconic magazine in 2007, it had maintained to high standards for integrity and journalism set by its founder, the late Hugh Murray, but it was in serious financial difficulty. Cape Media turned it into a profit making publication, all the while maintaining a top notch editorial offering.

The publication is a must read for leaders across a broad swathe of industry, business, politics and other spheres and has a plethora of top awards to its credit.

These include a record 13 Pica Awards, including Business Magazine of the Year, Best Publication Professional Services, Business Magazine Editor of the Year, Business Magazine Design of the Year and Best Front Cover. Leadership has also won a record 16 International Tabbie Awards, including Best Single Issue of the Year, Best Feature Article, Best Opening Spread and Best front cover and a record 14 Mondi Premier Awards.

In 2013 Leadership was selected to produce the Special Funeral Edition for Nelson Mandela's funeral, "Farewell Madiba", of which the Tabbie judges had this to say: "Overall, this is a beautiful issue that says farewell to a great man and leader in a dignified manner. The writing and reporting is crisp and touching, and the entire issue would sell on any newsstand."

In 2017 Leadership received the Bronze Tabbie Award for the Best Single issue of which the judges had the following to say: "Leadership has eye-catching, cohesive artwork and well-thought out copy. The writing is as stunning as the graphics."

For a relatively small Cape-based publishing house to be asked to produce a publication of this nature, celebrating the life of South Africa's greatest ever son, stands out as one of Leadership's most outstanding achievements, and speaks volumes for the esteem in which the magazine is held.

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2020  
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## Meetings direct strategic business development

Strategic marketing is today's answer to tough and tight budgets. It calls for focused planning and effort to pinpoint opportunities in minimum time—and to close the deal. It's the 21st century's answer to networking.

Using the latest technology the objectives of each conference participant—delegates, exhibitors and visitors—are profiled to establish how their needs and expectations can best be met through targeted meetings with other participants with similar interests. Focused discussions and presentations will then follow. The MeetingsDirect Programme immediately puts the interested parties together—one on one—unlike the days of networking when a delegate could spend many hours searching for the appropriate contact, often without success.

With its emphasis on efficient and strategic marketing, the Meetings Direct programme brings a new and exciting dimension to Cape Media's business investment and trade conferences—giving much added value to those taking part.

## Venue

Gallagher Convention Centre is one of the largest and most sophisticated convention centres in Southern Africa, offering excellent conference and exhibition facilities of an international standard.

This conference venue in Johannesburg can accommodate up to 12 000 delegates in style and comfort. Situated in a safe environment, this conference venue is the ideal place to host your professional and successful product launch in.

**Lodging:** There are many excellent hotels within close proximity of Gallagher Convention Centre

**Location:** Midrand, near Johannesburg

**What to do:** Product launches, trade shows, exhibitions, conferences and seminars

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## Conferences

The 32-hectare property offers 27 multi-purpose venues which cater to a variety of events such as conferences, dinners, luncheons, cocktails, exhibitions and private events. At Gallagher Convention Centre we offer unmatched service and quality to our clients and their guests.

## How to participate

The Tomorrow's Leaders Convention offers an exciting range of opportunities for your organisation to participate and show your support and commitment to the skills agenda. You can choose from the list of options below or contact us for a package that will fit the objectives of your organisation.

- Attend the conference as a delegate
- Be an exhibitor
- Become an event sponsor



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