# AFRICAN AGRI INVESTMENT INDABA

Your gateway to investment opportunities across the entire agri-food value chain



### 18 - 20 NOVEMBER 2019

CTICC, Cape Town, South Africa

Book your space and make your mark on Africa's growing agri-food sector: cindy.eustonbrown@agricouncil.org

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# The largest investment gathering in food and agriculture on the African continent

# - representing the entire value chain

The 4th Annual **African Agri Investment Indaba (AAII)** is the global meeting place for agri-food investment in Africa. Bringing together over 700 key stakeholders – from governments, banks, financiers, investors, project owners, project developers, commercial farmers and the agro and food processing industry – to discuss trends that will likely influence food and agribusiness economics over the next decade in Africa.

Organised by the African Agri Council in partnership with African governments and government agencies, the Indaba delivers a unique mix of decision makers from across the agri value chain making it the most effective place to conduct business in the sector.

### The audience

Agribusinesses

Academics agencies

Aggregators

Agro-processors

Asset managers

Buyers and agents

Chambers of commerce

**Commercial Farmers** 

Co-operatives

Debt funders

**Economists and Analysts** 

Financial institutions

Food processors

**Fund managers** 

Government

Impact investors

Importers and exporters

Input suppliers

Insurance and Risk companies

Lawyers and consultants

Logistics companies

Private equity

**Professional Services** 

Research and Development

Retailers

Sovereign wealth funds

Trade and investment agencies

**Trade Exchanges** 

Traders and Exporters

Venture capital investors

## What to expect in 2019

## Matchmaking and networking

Our structured matchmaking service allows attendees to pre-schedule their meetings ahead of the event.

## A global high level delegation

Over 700 high level decision makers from across the food and agri value chain making it the most effective place to conduct business in the sector.

### Hear from world renowned experts

Over 70 industry experts will explore game-changing trends, access to new markets, and promoting and facilitating investment in African food and agriculture.

### Investment Discovery Sessions (IDS)

The African Agri Council is once again pleased to host our successful IDS — a platform for agri projects looking for investment.



# Why attend?

14+ hours of matchmaking, networking and dealmaking with over 700 participants representing the entire food and agri value chain

Hear from 70+ industry leaders, high level government officials, agribusiness executives, investors and financiers on the growing impact of agriculture as an asset class in Africa

Gain access to new markets, impact your bottom line and compete in international trade and increase your participation in regional and global agri-food value chains The Indaba has a distinctive pan-African focus, allowing attendees to meet potential regional and international business partners across the entire agri-food value chain

Dealmaking at the Investment Discovery Sessions - a platform for project owners and agri businesses to pitch a panel of qualified investors and trade financiers

The Indaba attendees will have access to important co-located conferences and be able to network with their high level attendees

# **Topics covered**

- Food and agriculture in the African transformation agenda
- Exporting confidence in the food and agriculture industry
- Facilitation of increased investment into output markets and supporting market incentives
- Technology adoption and digital Solutions for Agriculture
- Mapping the Future of Aquaculture in Africa

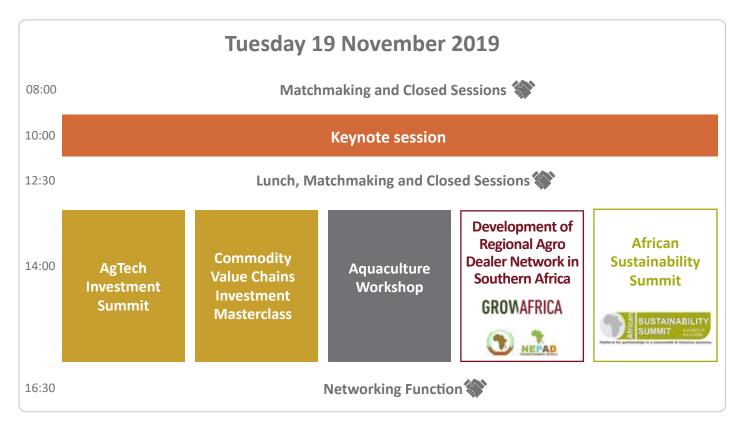
- Investing in inclusive agri-business for sustainable food markets
- Mitigating political risks in the transformation of agriculture
- Overcoming disruptions affecting international trade and investment of main agricultural commodities
- Leveraging pension, sovereign wealth and DFIs to invest and build a robust African food value chain

# **Event at a glance**

### Monday 18 November 2019

14:00 African Development Bank (AfDB) Investment Workshop







# **Pre-event workshop** Monday 18 November 2019

14:00 Financing Africa's Agricultural Transformation. How to Approach the African Development Bank (AfDB) for Funding Gain first hand insights to obtain funding from the AfDB for your Agribusiness investments; develop awareness of the Bank's Financial Instruments; and how these can be adapted to the specific needs of your business. Limited space! Go to easycode.com/AfDB2019 to book your seat.

16:00 **End of Session** 

# **Conference programme** Tuesday 19 November 2019

07:30 Registration

08:00 **Matchmaking and Closed Sessions** 



### **Keynote session**

- 10:00 **Ministerial Address** 
  - Minister Ivan Meyer, Provincial Minister, Western Cape Department of Agriculture, South Africa
- **Provincial Welcome Address** 10:20
  - Alan Winde, Premier of the Western Cape, Western Cape Government, South Africa
- 10:40 African Food and Agriculture Transformation Agenda: Exporting Confidence

Moderator:

Anthony Selorm Morrison, President, Ghana Chamber of Agribusiness, Ghana Panellists:

Ade Adefeko, Vice President Corporate and Government Relations, Olam, Nigeria

Anne Githuku-Shongwe, Representative for UN Women South Africa Multi-Country Office (SAMCO), United Nations,

- 11:30 Investment Discovery Session (IDS) - Country Case Study / Investing in Nigeria: Investment Gaps and Opportunities Aliyu A. Abdulhameed, Managing Director/Chief Executive Officer, NIRSAL, Nigeria
- Financing of Agri Business: Links Between the Type of Capital Needed for Success, Mix Funding, the Duration of the 11:50 Traditional Private Equity Fund and Tax Implications in African Food and Agriculture Moderator:

Theuns Steyn, Partner, ENSafrica, South Africa Panellists:

Gaëtan Herinckx, Manager – SME/corporate funding solution, Belgian Investment Company for Developing Countries SA/NV - BIO, Belgium

Craig Saven, Banking and Finance Partner, ENS Africa, South Africa Nicolette Smit, Partner, ENSafrica, South Africa

12:30 **Lunch, Matchmaking and Closed Sessions** 



#### AgTech Investment Summit

14:00 **Technology Adoption Throughout African Food** and Agriculture – Mapping the Future of AgTech Niki Neumann, Managing Director: AFGRI Technology Services, AFGRI, South

Africa

#### **Commodity Value Chains Investment Masterclass**

14:00 The Growing Role of Supermarkets in Africa's Food **Security and Commodity** Value Chain Development Moderator:

Jari Matero, Associate Director & Team Leader: Agribusiness and Forestry, Finnfund. Finland Panellists:

Latiefa Behardien, Technical Head: Quality and Food Safety, Woolworths, South Africa

#### **Aquaculture** Workshop

14:00 **Current and Future Demand** and Growth – Mapping the Future of Aquaculture in Africa Tembwe Mutungu, Group Chief Financial Officer, Yalelo and FirstWave, Zambia

#### **Grow Africa** Workshop

14:00 **Development of Regional Agro Dealer Network in South Africa** 

# Conference programme

# Tuesday 19 November 2019

### AgTech Investment Summit

#### 14:30

Technology Innovation Agency Session

#### 15:00

Investor Perspectives – Which AgTech Are Ready to Scale in the Global and African Context?

#### 15:30

Digital Solutions for Agriculture: Building a Sustainable Food Ecosystem in Africa through Digital Interventions

### Commodity Value Chains Investment Masterclass

#### 14:30

Catalyzing the Flow of Capital (Commercial Lending and Private Investment) to Scale Priority Commodity Value Chain

#### Antois van der Westhuizen,

Managing Director, John Deere Financial – Sub-Sahara Africa, John Deere, South Africa

**Josh Hammann,** Director: Agri Development, SAB & AB InBev, South Africa

#### 15:00

Impact Investing: Leverage Private and DFI Finance to Achieve Sustainable Development in Low Commodity Environment

#### Panellists:

**Anne Keppler,** Vice President: Equity/Mezzanine, DEG, Germany

**Pieternel Boogaard,** Director Agribusiness: Food & Water, FMO, Netherlands

#### 15:30

Tackling Food Waste and Building Efficiencies Along the Supply Chain

#### Aquaculture Masterclass

#### 14:30

Modern Aquaculture: The Digital Revolution

#### 15:15

Achieving Sustainable Growth and Productivity

#### Grow Africa Workshop

#### 14:30

Development of Regional Agro Dealer Network in Southern Africa

16:00 End of sessions16:30 Networking function



# Join us at the networking function

Tuesday 19 November 2019 | 16:30 - 18:30

All attendees are invited to network and relax after a day of meetings. You are sure to make a whole host of new contacts.

# Conference programme

# Wednesday 20 November 2019

08:00 **Matchmaking and Closed Sessions** 



### **Keynote session**

10:00 Africa Food and Agriculture Investment Landscape: Mitigating Political Risks In the Transformation of Agriculture

Nabil Fawaz, Global Head: Agribusiness and General Services, Multilateral Investment Guarantee Agency (MIGA), USA Moderator:

Gail Klintworth, Special Advisor, SYSTEMIQ Ltd. Former Non Executive Director, Tiger Brands, United Kingdom Panellists:

Nabil Fawaz, Global Head: Agribusiness and General Services, Multilateral Investment Guarantee Agency (MIGA), USA Wise Chigudu, Associate Director, SilverStreet Capital, UK

Richard K. Ofori-Mante, Agriculture and Rural Finance Division, African Development Bank Group (AfDB), Côte d'Ivoire Food and Agriculture Organization (FAO) **Dangote Industries Limited** 

11:10 Positioning CAP-F as a Key Driver of Agribusiness Transformation Agenda: Supporting African Countries Agribusiness **Partnerships** 

Ibrahim Gourouza, Chief Operating Officer, African Union Development Agency (AUDA-NEPAD), Nigeria

Executive Interview: Overcoming Disruptions Affecting International Trade and Investment of Main Agricultural 11:30 Commodities: Ongoing Trade Wars, Brexit, Land Reforms and the African Continental Free Trade Area Agreement (AfCFTA)

Panellists:

Gail Klintworth, Special Advisor, SYSTEMIQ Ltd. Former Non Executive Director, Tiger Brands, United Kingdom Dr. Washington T. Mbizvo, Chief Executive Officer, One Stop Investment Services Centre, Zimbabwe Dr. Shadrack Moephuli, Chief Executive Officer, Agricultural Research Council (ARC), South Africa Peter Setou, Chief Executive Officer, Vumelana Advisory Fund, South Africa

12:30 **Lunch, Matchmaking and Closed Sessions** 



#### **AgTech Investment Summit**

#### 14:00

**Indoor Agricultural Systems and Urban Farming – Leveraging the Latest Innovations to Feed Cities** 

#### 14:30

Fourth Industrial Revolution (4IR) in Food and Agriculture: Latest Innovations in Robotics, AI, Machine **Learning and Consumer Intelligence** Panellists:

Victor van den Berg, Head of Sales for Africa, Aerobotics. South Africa Charles Nichols, Co-founder and Chief Technology Officer, SunCulture, Kenya

#### **Agro-processing and Retail Masterclass**

#### 14:00

**Successfully Transforming Economies: Africa's Seismic Shift from Import Reliance to Self-Reliance** Anthony Selorm Morrison, President, Ghana Chamber of Agribusiness, Ghana

#### 14:20

The Role and Impact of Supermarkets on Agricultural Development in Africa Sean Fluke, Head of Trade and Fresh Groceries, Pick n Pay Stores Limited, South Africa

#### **Future Markets and the Future of Food Workshop**

#### 14:00

**Funding the Future and Tackling** Thorny Issues – The Next Frontier for **Financing Agripreneurs** 

Panellists:

Jaap Spreeuwenberg, Managing Director, Hivos Impact Investments, Netherlands

Narcisse Guybolo Parfait, Chief Executive Officer, AGRI-INVEST, Cameroon

**David Torr,** Co-founder, uCook, South **Africa** 

#### 14:45

**Investing in Inclusive Agri-business** for Sustainable Food Markets -**Farmfit Fund** 

Grow Africa

Kebba Colley, Senior Manager, IDH. The Netherlands

# Conference programme

# Wednesday 20 November 2019

### AgTech Investment Summit

#### 15:00

The Power of Big Data in Climate Smart Agri – How Agribusinesses Should Think About their Data Strategies?

**Juan Marcano,** Partnerships and Business Development, Global Parametrics, UK

#### 15:30

Fostering the Next Generation of African AgTech Entrepreneurs and Financing Needs of Successful Projects

#### Panellists.

Ian Bester, Chief Executive Officer and Founder, Kraal, South Africa Emma Coath, Managing Director, Rocket Seeder, Australia Stephanie Shiri, Managing Director, Vemado Investments, Zimbabwe

### Agro-processing and Retail Masterclass

#### 14:50

Agro-Processing as Key Ingredient to Attracting Local and Foreign Direct Investment, Driving an African Agricultural Revolution

#### Panellists:

**Drikus Lubbe**, Chief Executive Officer, Dairy Farmers of South Africa **Victor Thindis**a, Portfolio Manager, Department of Agriculture, Forestry & Fisheries, South Africa **Leonard Morakaladi**, Chief Executive Officer, Botswana Agricultural Marketing Board, Botswana

#### 15:30

Financial structures that support the development of Agro-Processing in Africa

#### Panellists:

**Manoj Seonath,** Head: Agro-Processing & Agriculture, Industrial Development Corporation of South Africa

**Victor Thindisa,** Portfolio Manager, Department of Agriculture, Forestry & Fisheries, South Africa

### Future Markets and the Future of Food

#### 15.15

Investment and Trade Opportunities for Cannabis Infused Products for African Producers – Achieving Success while Navigating Regulatory Guidelines

16:00 End of sessions



### Co-located events

The Indaba attendees will have access to important co-located events and be able to network with their high level attendees.

### **African Development Bank** (AfDB) Investment Workshop **18 November 2019**

Join the African Development Bank for their Investment Workshop on 18 November from 14:00 to 16:00.

Don't miss this unique opportunity to get up close with Africa's premier Development Finance institution and a leader in financing Africa's Agricultural Transformation. Gain firsthand insights on how to obtain funding from the AfDB for your Agribusiness investments; Develop awareness of the Bank's Financial Instruments and how these can be adapted to the specific needs of your business, Understand the AfDB Feed Africa Agenda and the added value of working with the AfDB; and hear Lessons learnt from an Industry Expert on Key Success Factors of a viable agribusiness in today's dynamic Agri-Food Market.

Limited space! Go to easycode.com/AfDB2019 to book your seat.

#### Hosted by



### **Development of Regional Agro Dealer Network in Southern** Africa - 19 November 2019

The event will bring together various stakeholders to discuss mechanisms to build the organisational capacities of national agro-dealer associations in the SADC region and collaborate with national agro dealer associations to develop a Regional Agro Dealer Association for Southern Africa.

Key speakers from the National Agro Dealer Associations of South Africa, Zimbabwe, Malawi and Zambia and the African Farmers Association will explore the vital role of Agro Dealers in the value chain and progress towards raising the profile of national agro dealer associations in SADC and establishing a regional network. An expert panel will discuss solutions to the structuring, funding and training as well as capacity building challenges that National Agro Dealer Associations are facing.

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The 7th Annual African Sustainability Summit is a platform where sustainable development projects of the ASDA network will be showcased. Attendees can expect ground breaking case studies, success stories that can be implemented cross-industry and collaborative industry solutions.

This year's programme will include Agricultural Investment case-studies, Urban Farming as local sourcing and sustainable farming alternative, Port Optimization for exports and the 5th Green Pitch SME competition offering the top 10 entrants to pitch their services or

### 19 - 20 November 2019

products that make a net positive impact on their community, ecology and economy. Attendees will also be briefed on the much-anticipated African Agri transformation Roadmap, a collaborative study by the ASDA, African Agri Council and African Development

Visit Africansda.org for more info or email info@africansda.org.

Hosted by



# Sponsorship and exhibition opportunities

The African Agri Investment Indaba is the industry's 'MUST-ATTEND' event, providing the ideal setting to develop relationships, explore ideas and expand into new markets.

### Why sponsor or exhibit?

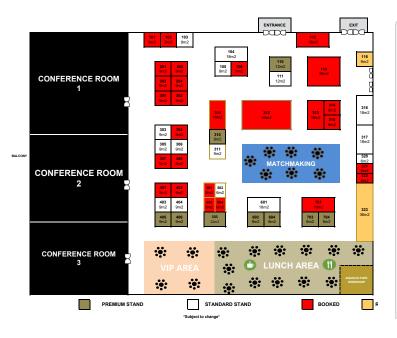
- The event has a distinctive pan-African focus, allowing sponsors and exhibitors to meet potential regional and international business partners across the entire agri value chain
- Connect with senior investors and top executives across the entire agri value chain
- Initiate and close deals with industry players and decision makers
- Present your company to top-tier professionals and private investors
- Position your company as the leading expert in your field and get maximum brand exposure
- Take advantage of a dedicated matchmaking service for sponsors and exhibitors

### **Technical Agri Tour**

Extend your stay in the Western Cape, South Africa and visit some of the largest commercial farmers and agribusinesses in Africa for two days after the Indaba from 21 - 22 November 2019.

Join us as we tour the Western Cape and visit high end farming enterprises to get a better insight into South Africa agricultural best-practices, techniques as well as latest equipment and technology at work. This is an opportunity to benchmark your business against some of the most advanced and successful agribusinesses on the African continent.

Limited space!
Register online via www.agri-indaba.com
and book your seat today!



# Marketing and promotions

The Indaba is promoted to thousands of African and global agri sector professionals through our internal database as well as a number of key international publications and media resulting in a US\$100 000 PR / media campaign leading up to and during and after the event.

Only at the African Agri Investment Indaba will you have access to press core to the agri and financial sectors from continental and global media.



Secure your space and make your mark on Africa's growing agri sector, contact Cindy Euston-Brown at cindy.eustonbrown@agricouncil.org for your bespoke package

# **Delegate registration**

Space is limited and available on a first come first served basis. Register online at www.agri-indaba.com

# Register four delegates from the same company and the fifth person can be registered for FREE!

Registration options:	Super early rate Expires 12 July 2019	Early rate Expires 20 Sep 2019	Standard rate
Delegate pass: Full access to African Agri Investment Indaba conference including networking, exhibition and matchmaking service	R14 995 + 15% VAT	R16995 + 15% VAT	R18 995 + 15% VAT
	= R17 244	=R19 544	=R21 844
VIP pass: Full access to African Agri Investment Indaba conference including networking, exhibition and matchmaking service plus the following benefits:  • Access to VIP Lounge  • Enhanced matchmaking support  • Fast track registration  • Dedicated VIP lunch area  • Executive interview published online*	R15 995 + 15% VAT	R17 995 + 15% VAT	R19 995 + 15% VAT
	= R18 394	= R20 694	= R22 994

### **Travel and accommodation**

The African Agri Investment Indaba is pleased to offer our participants additional value adds when attending the event. We have negotiated special rates and savings with our preferred air, car rental and accommodation partners.

To take advantage of these special offers visit <a href="www.agri-indaba.com/plan-your-trip">www.agri-indaba.com/plan-your-trip</a> or contact Meghan Gilson at <a href="meghan.gilson@hypenica.com">meghan.gilson@hypenica.com</a>

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**Booking and partnership enquiries:** cindy.eustonbrown@agricouncil.org **Programme enquiries:** ben.leyka@agricouncil.org

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Corner of Heerengracht & Rua
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Cape Town, South Africa

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