

## 16 - 20 OCTOBER 2017

Durban ICC / Inkosi Albert Luthuli International Convention Centre

## A FULL WEEK OF ACTIVITIES DEDICATED TO GROWING KWAZULU-NATAL'S EXPORT BUSINESSES AND INDUSTRIES



KZN Export Week is an annual programme of Trade Invest KZN (TIKZN) developed to recognise, promote and assist with growing KwaZulu-Natal's export businesses and industries.

Through a comprehensive programme of activities, it will provide professional development and information on growth sectors and market opportunities to KwaZulu-Natal's new and existing exporters and internationally focused businesses.

Export Week will highlight the significance of exporting to the KwaZulu-Natal economy and will aim to celebrate the success of KwaZulu-Natal exporters. Export Week KZN will be filled with information and networking session of interest for emerging exporters, existing exporters and seasoned exporters.

# WHAT TO EXPECT?



600+ ATTENDEES: Network and build new relationships with fellow attendees from across the continent.



**30 TOP SPEAKERS:** Hear some of the top business minds share their tips and stories on how to build a global business.



**20 LEADING SERVICE PROVIDERS:** Learn about the latest technologies and services on offer from leading service providers participating in the expo showcase.



## **10 COUNTRIES:**

Meet with global trade partners and associations who can help you to reach new markets.

The 2017 event will give you direct access to businesses who are looking for trade partners, export-import products / services or are looking to setup operations / establish a base in Kwa-Zulu Natal.

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## **EVENT AT A GLANCE**

#### MONDAY 16 OCTOBER 2017

- Export Week Keynote and Summit: Day 1
- Expo build
- Networking reception on the expo floor

#### **TUESDAY 17 OCTOBER 2017**

- Export Week Keynote and Summit: Day 2
- Expo
- Co-located events: African Ports and Rail Evolutions

#### WEDNESDAY 18 OCTOBER 2017

- Seminar: Export Essentials
- Expo
- Co-located events: African Ports and Rail Evolutions

#### THURSDAY 19 OCTOBER 2017

- Master class (invited only)
- Exporter of the Year Award

#### FRIDAY 20 OCTOBER 2017

• Annual KZN Export Golf Challenge



#### **SPONSOR / EXHIBIT**

The attendees are highly focused professionals seeking innovative products and expert knowledge.

Enhance your company's visibility at this premier conference for export trade professionals! A wide range of sponsorship, exhibition, advertising, and promotional opportunities to increase awareness of your company are available.

#### **WHO SHOULD SPONSOR / EXHIBIT?**

Companies offering services and products to assist organisations exporting goods and services, including:

- Legal
- Insurance
- Banking / Finance
- Warehousing
- The cold chain
- Logistics
- Supply chain
- Transportation (all modes)
- Materials handling
- Customs
- Packaging
- Containers

#### EXHIBITION PACKAGES START AT R14 400 WHICH INCLUDES:

- 6 sqm exhibition space
- Shell scheme / octonorm
- Fascia; table and two chairs; carpeting and bin
- General cleaning and security

(expo space R2400 per square meter)

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